

# Farmer's Insurance

# Emergency Communications

## SITUATION

Damaging winds and flooding in a small town in Tornado Alley crippled power lines and forced cellular carriers to cut power to the sub stations powering local cell towers.

## SOLUTION

A preemptive emergency communications plan driven by our VSAT Emergency Communications Platform (ECP) was installed to ensure critical connectivity in the event of a natural disaster.

## OUTCOME

When disaster struck, local authorities, supported by FEMA, were able to provide immediate connectivity through the ECP for emergency responders to coordinate their activities. The ECP also enabled the Farmers Insurance Mobile Catastrophe Vehicle to provide Wi-Fi-connected havens for residents to let loved ones know they were safe, while Farmers leveraged streaming video from drones to assess damage and distribute claim money as it was needed.

